YOUR COMPANY IN THE RIGHT PLACE

Your next customer is looking for solutions. Be part of that search.

Products, services and instruments connected with people working in nanotechnology and particle characterization.

365 **days of visibility in your niche**

A technical showcase to help customers discover your company throughout the buying cycle.

PRODUCTS / SERVICES / INSTRUMENTS

Registration is open. Annual exposure begins after registration approval and plan activation.

ONE ECOSYSTEM, THREE AREAS

What your company can showcase

Organized technical information to connect supply with demand.

01 / NanoCatPRO - Products and inputs

Products containing nanotechnology and inputs marketed with this positioning. Present key applications and characteristics.
Free registration, subject to review.

02 / NanoCatSER - Specialized services

Particle size, zeta potential and nanoparticle concentration analysis; development, co-creation and scale-up.
Business plans from US$ 110.18/year.

03 / NanoCatINST - Instruments and solutions

Equipment from Brazilian and international manufacturers, supplied in Brazil, for characterization, development or production.
Business plans from US$ 482.04/year.

The manufacturer is responsible for information about nanotechnology. Registration review does not certify performance.

INFOGRAPHIC / BUDGET PLANNING

What fits your annual budget?

Illustrative scenario: an annual commercial budget of US$ 9,837.48.

SIMULATION, NOT A MARKET AVERAGE

Event participation

US$ 2,951.25

Booth, travel, accommodation and materials



30.0% of the annual budget

Internal commercial activities

US$ 1,180.50

40 h × US$ 29.51/h to organize and present a portfolio



12.0% of the annual budget

NanoCatINST / entry plan

US$ 482.04

Published price: annual equipment visibility



4.9% of the annual budget

NanoCatSER / entry plan

US$ 110.18

Published price: annual services visibility



1.12% of the annual budget

The bars show a share of the same US$ 9,837.48 budget. The US$ 2,951.25 and US$ 1,180.50 figures are fictional assumptions; replace them with your company's costs. NanoCat prices are the published starting prices, excluding add-ons.

Events, internal work and the catalog serve different purposes and can complement each other. There is no equivalence in audience, leads or sales.

INFOGRAPHIC / VISIBILITY AND REACH

Events create encounters. The catalog extends discovery.

Build continuity between one commercial initiative and the next.

ANNUAL EXPOSURE WINDOW

01 02 03 04 05 06 07 08 09 10 11 12

365 days from approved publication and plan activation.

BRAZIL + INTERNATIONAL CONNECTIONS

An opportunity to connect with more markets.

PORTUGUESE / SPANISH / ENGLISH

Communication in Portuguese, Spanish and English to help audiences beyond Brazil understand your offering.

LinkedIn promotion: around 6,500 followers

NanoCat will be promoted on Geisi Rojas Barreto’s LinkedIn profile, which has approximately 6,500 followers and a specialized presence in this niche.

Languages and follower count reported by HajaLux on October 6, 2026. Potential international reach; followers do not equal views or sales.

FROM DISCOVERY TO A COMMERCIAL CONVERSATION

A better listing. A conversation with more context.

Help buyers understand how your solution fits their needs before they contact you.

01 Describe the application

Technique, sample type, operating range and the need addressed by the solution.

02 Show your capabilities

Clear information about products, analyses, equipment and verifiable differentiators.

03 Explain your service coverage

Regions served, training, maintenance, local team and demonstrations, where offered.

04 Make the next step easy

Commercial channels to assess feasibility, arrange demonstrations and prepare proposals.

Detailed listings and contacts will be restricted to subscribers. The public presentation explains the offering; catalog access depends on activation.

TALK TO HAJALUX

Plan your presence on NanoCat.

Choose your category and prepare your portfolio information.

NanoCatSER / from US$ 110.18/year

10 installments: 9 of US$ 11.02 and a final installment of US$ 11.00.

NanoCatINST / from US$ 482.04/year

10 installments: 9 of US$ 48.20 and a final installment of US$ 48.24.

Annual contract. INST: each selected additional service option adds US$ 127.89 to the annual total, once per option, regardless of the number of instruments. See the full plan.

PRO: free registration
Catalog access: US$ 295.12/year, in 9 installments of US$ 29.51 and a final installment of US$ 29.53.
For SER and INST, the representative must verify their professional email address and authorize publication of the data before validation. Registration is open. Plans are contracted through a proposal from HajaLux.

Shall we assess the plan for your company?

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Commercial sources consulted on October 6, 2026: NanoCat, presentation and plans; HajaLux, why register your company.

Conversion dated October 16, 2026: 1 USD = 5.0826 BRL. Source: Quanto, which attributes the selling rate to the Central Bank of Brazil's SGS series 1. USD = BRL ÷ 5.0826; rounded to 2 decimal places. The final installment is adjusted to preserve the annual total. Converted amounts are for reference; confirm the commercial proposal.

Exchange-rate source: quantoinfo.com/quanto/cotacao-dolar-hoje